

SEPTEMBER 2024 NEWSLETTER

September 19 Club Meeting Gary Friedman on “The Power of Off-Camera Flash”

Gary Friedman’s range of knowledge about cameras and photography combined with his impressive list of accomplishments make it impossible to capture everything in a short intro. In a nutshell this is our chance to meet Gary and learn about the tools and the craft of photography from one of the world’s best teachers.

Gary is a big fan of off-camera flash, and that will be his topic for the evening. Gary’s website contains a wealth information; for a sample here is a [link](#) to an older blog post about off camera flash and how he used it to take photos of his new grandson.

Gary is an Associate Editor for the photography magazine *Cameracraft*. If you think Gary is just a “camera” or “gear guy,” the first sentence on his webpage dedicated to the [Cameracraft](#) publication gives you a wonderful overview of his approach to photography:

“For as long as I can remember, the vast majority of the ‘Popular’ photography



Photo of Gary Friedman from www.cameracraftonline.com

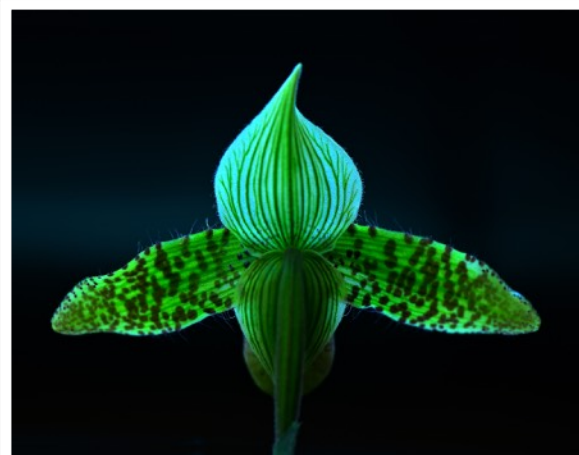


Photo by Dehdasht Behrouz

magazines served primarily as a vehicle for their advertisers. And as I got older things seemed to get worse, as content took a back seat to heralding the latest gear. As a result, there are generations of photo enthusiasts who were raised with the (mistaken) belief that gear is more important than vision or light when it comes to great photography. We can do better.”

We look forward to welcoming Gary as our featured speaker this month, and for the opportunity to participate in his workshops this weekend. You’ll find more about those on Page 2.

Also in This Issue

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- ◆ Overview of the September 21st and 22nd workshops with Gary Friedman (p. 2)
- ◆ Photo opportunities in the area and other photography-related info to share (p. 2)
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Photo by Steve Rogers

Member Slide Show

Each meeting we have a slideshow of photos submitted by our members. The photos submitted for the slideshow will be available for viewing on the DD&B website and a few may be selected for this newsletter. We hope that most members will participate. Guidelines [here](#).

Powell Observatory Outing Reschedule

We had lots of interest in the Friday, September 13th Powell Observatory outing in Louisburg, Kansas, but unfortunately heavy cloud cover forced a last minute cancellation. Many thanks to Crystal Nederman for her work in setting up the outing and all her efforts to get out the word to participants on the last-minute cancellation. Watch for details in the future about a rescheduled outing; we are looking at the possibility of a date towards the end of October.

Fall Foliage Forecast for Kansas City

Get ready for some fantastic opportunities to photograph fall foliage in the Kansas City area. Check out this [Accuweather](#) fall foliage forecast! We have tentative plans for an October outing in the vicinity of Baldwin City, Kansas.

Gary Friedman Workshops September 21st and 22nd

Gary is offering two workshops to be held at Holiday Inn & Suites West in Overland Park, from 10:00 AM to 6:00 PM. The workshop on Saturday, the 21st will be dedicated to creativity. A sample of the creativity topics Gary will cover include:

- The compositional secrets of National Geographic photographers.
- How to “see” like the Hollywood Cinematographers do.
- The “inner game” mindsets used by all the photographic masters.

The workshop on Sunday, the 22nd will place an emphasis on the more technical aspects of photography such as metering (there are many different ways, some less useful than others), color balance and human perceptions, and the only eight post-processing functions Gary uses.

For additional information and sign-up links, head on over to the [DD&B Events Calendar](#).



CAROLE'S CORNER

WHERE ARE YOUR PHOTOS GOING?

To decorate a home or office, to create a book, to display a website, to give as a gift, to enter a photo contest, to display at a photograph exhibit, or to sell? These decisions influence the images you decide to take and what you choose to do with them.

Simply choosing your favorite image is not sufficient criteria for selecting a photo to frame. Where will it be hung? A home, office, restaurant, hospital, etc.? What might be the reasons that a potential buyer would choose it? A prize winning image with one dramatic center of interest may not be suitable for a hospital waiting room where people have plenty of time to gaze at the art work. A peaceful, non-dramatic scene with multiple centers of interest would be suitable to calm the nerves and fill the time with plenty to look at.

Interior designers and architects are always looking for photos of your hometown or of a nearby scenic area for photo décor in local offices, hotels, conference rooms, banks, restaurants and such. Pretty postcard views are always welcome, but so are more unique images taken in special lighting conditions or with a fresh camera angle.

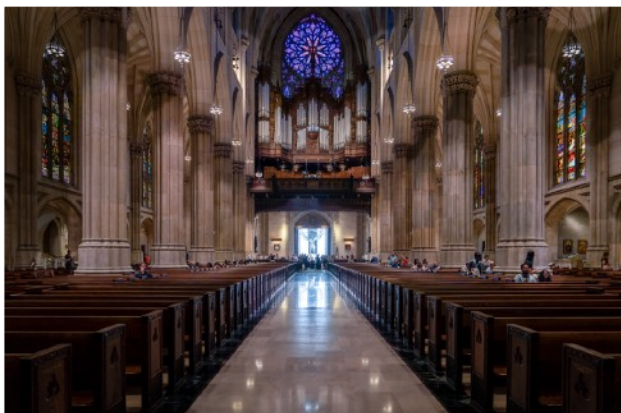


Photo by Mary Kapka

Many photos previously destined for a traditional family photo album of prints are now going elsewhere. Today's trend is NOT to make prints of every shot. About 90% of digital photos are never printed, according to some sources. Many unedited family photos go directly to photo sharing websites.



Photo by Jerry Olschki

The current popular destination for family photos is, of course, simply sharing within the family via their smartphones. Fortunately, there are other destinations such as self-published books that are so conveniently created simply by going online or to a local store's photo lab. Some people create one family book per year as their memento. Same for their annual vacation!

Don't forget the good old standbys of photo novelties such as jigsaw puzzles, blankets, statues, charms, magnets, key chains, etc. The possibilities for using your photos are endless.