



Photo by Andrew McDonald

July 20 Meeting: Reed Hoffman on KC Chiefs Photography

Noted local photographer and DD&B club member Reed Hoffman will share his experiences as the Kansas City Chiefs photographer for the Associated Press.



Photo by Reed Hoffman

Reed has covered the NFL for over 40 years, but the last three seasons changed how he approaches it. Assigned to shoot Chiefs home games for AP Images,

he's now also tasked with making photos that can be used by the NFL's commercial clients. Reed will take us through that process, start to finish, showing all the behind-the-scenes work that goes into producing 200-300 print-quality images from every game.

In addition to an impressive career as a news photographer Reed is a lifelong photography teacher and mentor. You can find more about Reed's work and his workshops [here](#).

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Photo by Bruce Hogle

Member Slide Show

Each meeting we have a slideshow of photos submitted by our members. The photos submitted for the slideshow will be available for viewing on the DD&B website and a few may be selected for this newsletter. We hope that most members will participate.

They are displayed by both member name & by month. If for some reason you would NOT like your images (new or past photos) displayed on the website please let us know at the same email you use to submit.

Submission Guidelines:

- You may submit up to 5 images.
- Please be prepared to share some of your technical information such as aperture, shutter speed, lens, etc. and why you feel the image has impact and is enjoyable to you.
- JPEG format. 1600 pixels on the long side at 90%/high jpg quality is recommended for the best viewing later on the website but feel free to submit larger or smaller.
- Please leave EXIF data if possible
- E-mail your images to:
ddkclideshow@gmail.com

*Submissions accepted no later than 11:00 pm Wednesday night before the meeting. You are also encouraged to bring hard copies of your photos to share before and after the meeting at a table in the foyer.

MEMBERSHIP IS DUE

Membership runs from June through May of the following year. Dues can be paid at the in-person club meetings at the check-in desk. DUES: Individual \$30/yr Family \$40.00/yr Senior \$20.00/yr. (60 & over). Or mail dues to: Digital Dimensions and Beyond P.O. Box 4221 Overland Park, KS. 66204-4221 (please make checks payable to Digital Dimensions & Beyond)

Other Upcoming Meeting Info

August 17 - Susan Pfanmuller Frozen Flower Photography

Susan is a freelance photographer in the Kansas City Area who specializes in capturing some truly unique floral images. Click [here](#) to see some of her work on her Instagram page.

Upcoming Club Field Trips

August 12 - Little Jerusalem State Park Meteor Shower Off Trail Photo Excursion

How about an off trail photo excursion at Little Jerusalem State Park (near Scott City, Kansas) to photograph the sunset, Milky Way, and Perseid Meteor Shower. Space is limited, email the park ranger, sarakay.carrell@ks.gov to reserve a spot. *Please refrain from signing up unless you have reasonable confidence you will be able to attend.* More details available on the club [Facebook](#) page. Thanks to Bruce Hogle for facilitating this; if you have any questions, please contact Bruce blhogle@swbell.net.

July 23 - Chiefs Training Camp/Autograph Session in St. Joseph, Missouri

The first official Kansas City Chiefs training camp session is Sunday, July 23rd. Gates open at 8:45 am and practice starts at 9:15 am. Tickets for the session are limited and are \$5 per person. They must be purchased ahead of time [here](#). Photos are allowed, but video is not. Watch the weather ahead of time; in case of rain practices are moved inside and the public is not allowed to watch. Lots of additional information also available on the Chiefs' [website](#).

SHARING

DD&B Field Trip Planning

We need your great ideas as well as volunteers to lead trips. Please bring them to the meeting or talk to Mary or Vicki and we'll add you to the planning Zoom meeting invitation. Meetings are held at 7:00 PM on the first Thursday of the month.

This is NOT a huge commitment, it's mainly just making a few phone calls, setting a date and showing up! Come and talk to us!

We're always interested in having club members join us for field trip planning. Current club members who have participated in recent planning meetings are listed below; feel free to reach out to any of them if you're interested or just want to learn more.

| | |
|-----------------|-------------------|
| Nancy Armstrong | Carole Kropscot |
| Mark Asbury | Andrew McDonald |
| John Caulfield | Cathy Moffett |
| Dennis Chapman | Mark Moody |
| Frank Croskey | Crystal Neederman |
| Vicki Darr | Dara Russell |
| Mike Farley | Joe Sands |
| Patty Fries | Michelle Schwarz |
| Mark Higgins | Garren Stickleman |
| Mary Kapka | |

NOTE: If you have something worth sharing with other club members via this page, you can send the information and relevant links to:

announcements@ddandb.org.

Farmers Markets Are at Their Peak!



Photo by Nancy Armstrong

There are photo opportunities everywhere you look at a Farmers Market, and this is the time of year when stands are overflowing with produce. The Farmers Market at the Historic Kansas City Market is particularly well situated for great photo opportunities. You can find any information you might need, right down to the vendors who will be there on any specific weekend at this [link](#).

New AI Features in Photoshop

As if Reed Hoffman and Kansas City Chiefs photography wasn't enough of a draw for our July meeting, John Caulfield will also spend some time talking about the new AI features in Photoshop. If you want to learn a little about the features ahead of time, there are lots of videos on YouTube about the new capabilities. This [video](#) is particularly useful since it compares the differences in the AI Generative Fill (available in Photoshop Beta only) and the new Remove Tool (available in both Photoshop and Photoshop Beta).

CAROLE'S CORNER

FILLING THE FRAME

The frame is the space containing the entire image. Filling the frame means making the main subject large enough to fill most of the image's area. Not all photographs need this effect, but many beginners' images would benefit by filling the frame more. A familiar beginner's snapshot shows a person, flower, building, or other main subject in the middle of a much larger background.

Everything around the main subject is supposed to support it and give it meaning. Too much background can give the impression that the background is more important than it really is. Whatever occupies the most space feels, more often than not, most significant. Photographers often fail to pay attention to this reality.

The main subject is usually of greatest interest for a beginning photographer, who often stands too far away. An easy solution is to move closer to the subject. Another solution is to zoom in with a telephoto lens. Yet filling the frame can cause new problems.



Photo by Carla Farris

Moving in closer is not enough to make an effective composition. If the subject is centered

in the frame, it is now the time to look into the viewfinder or on the monitor to find the best placement for the primary subject. Slightly off center, both vertically and horizontally, usually improves an image.



Photo by Paul Douglas

An off-center main subject means that more of the background is visible. Therefore, it is even more important to choose a background without irrelevant content.

A big pitfall of filling the frame is making a big subject look cramped within the frame. This happens when a bird's beak or a dog's ear is extremely close to the edge of the frame, for example. Subjects need enough space to look and feel comfortable. A real tight crop can look amateurish and indicate a lack of composition planning. This is a common problem for any close-up composition.

Speaking of the frame, when a photo is printed "full frame" at a photo lab, it means that everything seen in the digital file, negative, or slide is printed without cropping, regardless of the size of the paper.